

Walking Football

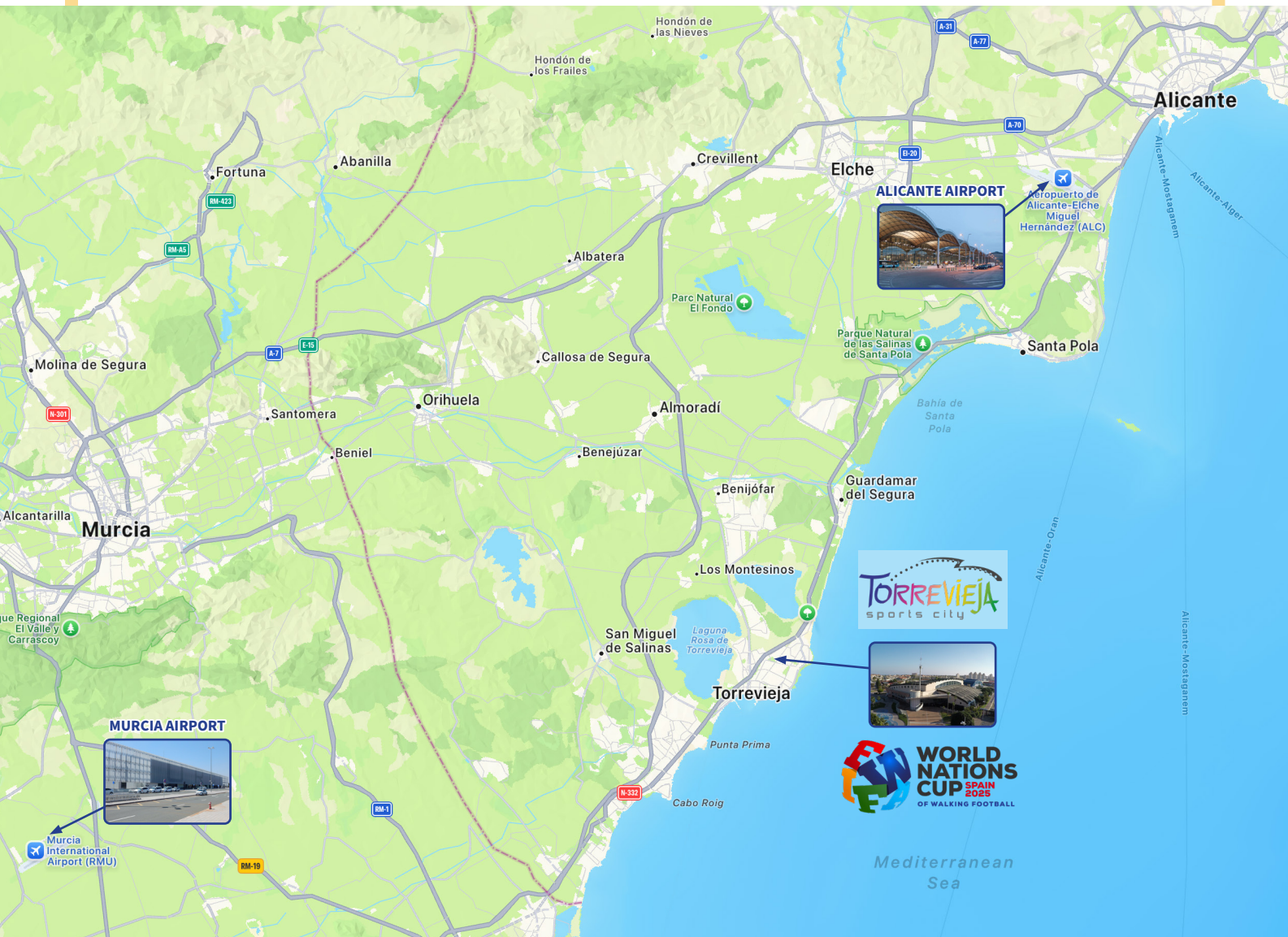
FIWFA World Nations Cup 2025

Torrevieja, Spain



Sponsorship Guide

The Sports City venue Torrevieja



64 TEAMS REGISTERED FROM 25 NATIONS

ENGLAND	JERSEY	NIGERIA
AUSTRALIA	CYPRUS	PORTUGAL
BASQUE COUNTRY	MOROCCO	NETHERLANDS
COLOMBIA	JAPAN	HONG KONG
SINGAPORE	FRANCE	BRAZIL
ITALY	SPAIN	NORTHERN IRELAND
SCOTLAND	RWANDA	NEW ZEALAND
CZECH REPUBLIC	EGYPT	
CANADA	WALES	



FIWFA World Nations Cup 2025

Various venue options for
sponsors and advertisers



21-24 OCTOBER 2025

Men's over 50s

Men's over 70s

Women's over 40s

28-31 OCTOBER 2025

Men's over 60s

Women's over 50s

Women's over 60s



Welcome to Torrevieja

We are delighted to confirm that we have managed to secure preferential hotel room rates and transport costs for the duration of the FIWFA World Nations Cup 2025. All the hotels have easy access to the vibrant town of Torrevieja and the Sports City and are just over half an hour by coach from Alicante airport.



AYUNTAMIENTO DE
TORREVIEJA

Torrevieja Sports City

We have magnificent state of the art, match day facilities and 4G-pitches to play on, to ensure an amazing world-class competition in one off Spain's finest Sports Centres. Torrevieja Sports City provides a safe, fully fenced, state of the art, modern sports facility with three full sized 4G synthetic football pitches. We have fully fitted modern changing rooms. The facility has private security and accredited tournament officials on site, ensuring your personal safety and safeguarding your belongings at all times.



Grandstands and Rest Areas

For your cheerleaders and supporters, we have four 1,000- seat grandstands, providing comfort and a great view of the match. We have warm up and cool down areas with shaded rest areas plus a physiotherapist and sports massage pods.



FIWFA
World Nations Cup 2025
Referee Kit Sponsor



Referees Kit Sponsor

Name on front of all refs kit, 8 referees over two weeks of the tournament. There's a matchday kit and polo shirts, sponsors name will be on all kit provided. With world wide video streaming, this is a fantastic opportunity to promote your product to a world wide audience, giving global opportunities. Opportunities for promotional pictures with the Spanish squad and referees.

FIWFA
World Nations Cup 2025
Pitch Sponsor



Pitch Sponsor

Each of our 6 pitches can be sponsored, we will provide your branding and images on 3D floor vinyl mats around the pitches plus two of the side panels with your brand.

Ground 1 - Pitch 1 with Veo Live video streaming cost €2500.00
Pitch 2 cost €1000.00 and Pitch 3 cost €1000.00

Ground 2 - Pitch 1 with Veo Live video streaming cost €2500.00
Pitch 2 cost €1000.00 and Pitch 3 cost €1000.00



FIWFA
World Nations Cup 2025
Match Balls Sponsor



Your logo/branding

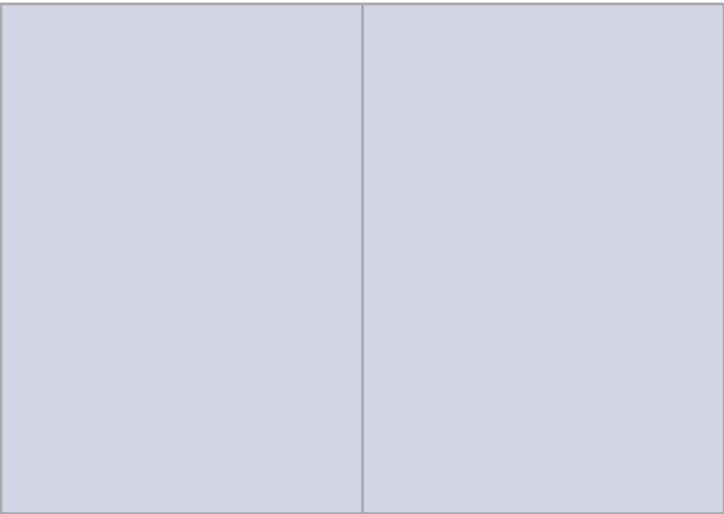


Match Ball Sponsor

Why not be the official match ball sponsor?
Awarded a match ball after each age group final,
signed by all the players and referees and assistants.
Picture with the Spanish squad and winning team
from each age group, total number of Match balls
100. Plus two of the pitch side panels with your
brand shown around the world.

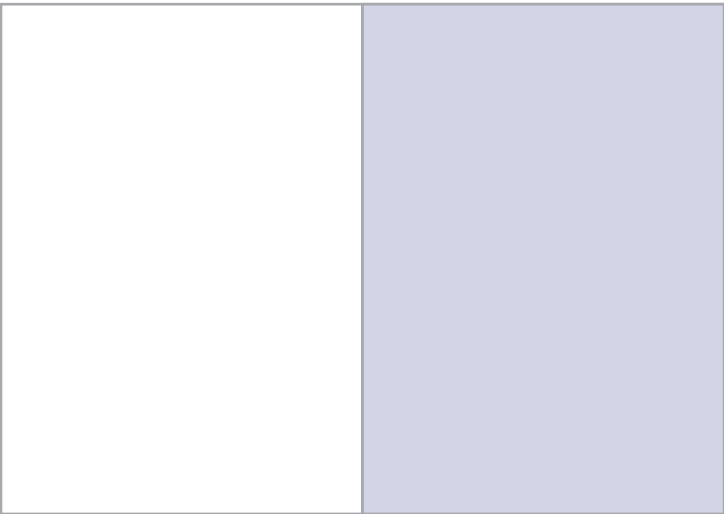
Your logo/branding

FIWFA
World Nations Cup 2025
Programme Advert



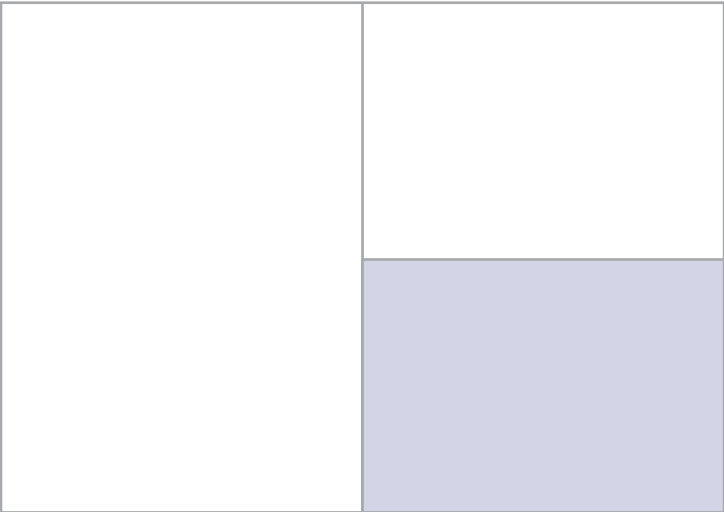
Double page advertisement

Full colour ad in our match day programme
that will be given to every spectator
entering into the stadium for both weeks of
the tournament.



Full page advertisement

Full colour ad in our match day programme
that will be given to every spectator
entering into the stadium for both weeks of
the tournament.

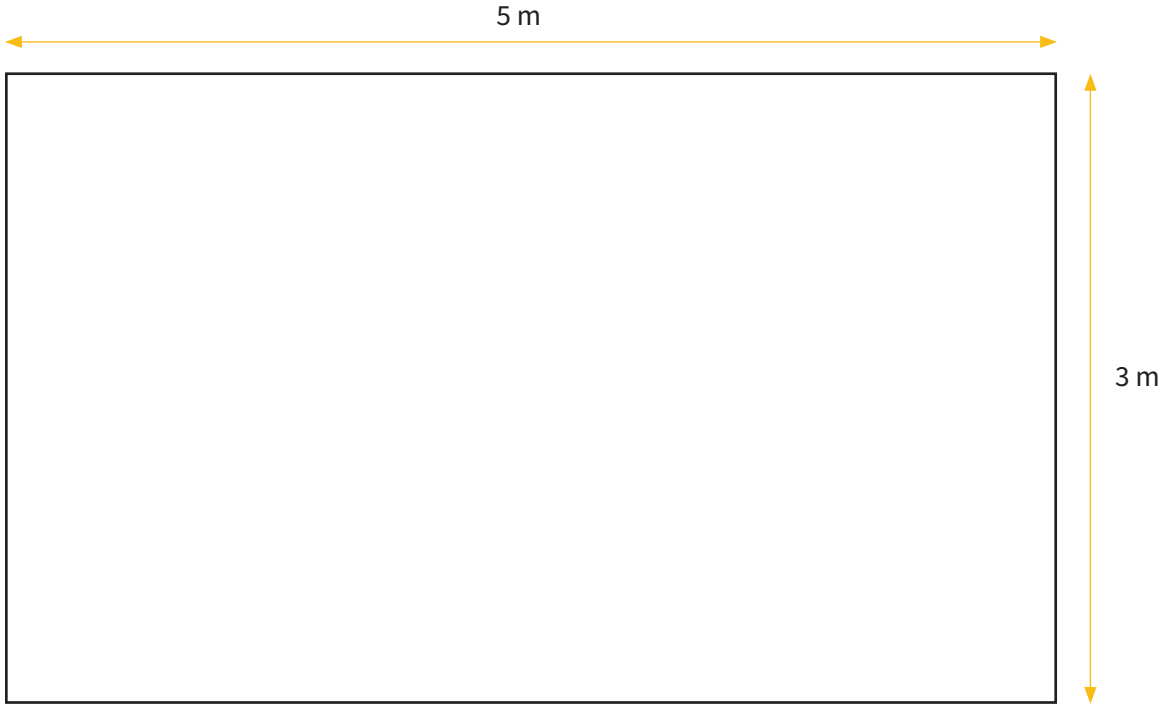


Half page advertisement

Full colour ad in our match day programme
that will be given to every spectator
entering into the stadium for both weeks of
the tournament.

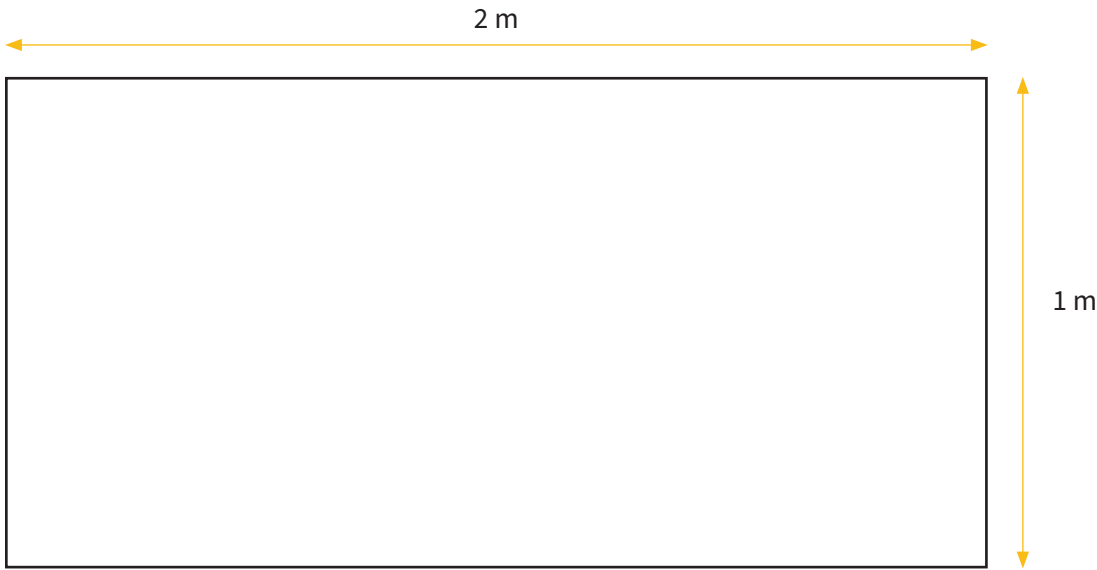
FIWFA
World Nations Cup 2025

Various venue options for
sponsors and advertisers



High Air Material Banner

These high advertising banners will be in various areas on the Sports City complex. Size 5 metres wide by 3 metres deep.



Board Material Side Wall

These advertising boards will be all round the pitches in sight of the crowds and cameras. Size 2 metres wide by 1 metre deep.



SPAIN WALKING FOOTBALL

WARM UP
PITCH

HIGH FENCE
13 panels on the inner
Size : 5m x 3m
Canvas - air material

PITCH SIDE
35 panels two sided
Size : 2m x 1m
Solid board

PITCH SIDE
45 panels two sided
Size : 2m x 1m
Solid board

PITCH SIDE
35 panels two sided
Size : 2m x 1m
Solid board

PITCH 1

PITCH SIDE
45 panels two sided
Size : 2m x 1m
Solid board

PITCH SIDE
35 panels two sided
Size : 2m x 1m
Solid board

PITCH SIDE
45 panels two sided
Size : 2m x 1m
Solid board

PITCH SIDE
45 panels two sided
Size : 2m x 1m
Solid board

PITCH 2

PITCH SIDE
35 panels two sided
Size : 2m x 1m
Solid board

HIGH FENCE
13 panels on the inner
Size : 5m x 3m
Canvas - air material

BIG SHEET
One sided
Size : 11m x 2m
Solid board

HIGH FENCE
10 panels on the inner
Size : 5m x 3m
Canvas - air material

HIGH FENCE
10 panels on the inner
Size : 5m x 3m
Canvas - air material

HIGH FENCE
13 panels on the inner
Size : 5m x 3m
Canvas - air material

BIG SHEET
One sided
Size : 11m x 2m
Solid board

HIGH FENCE
5 panels on the outer
Size : 5m x 3m
Canvas - air material

ENTRANCE



**WORLD
NATIONS
CUP**
OF WALKING FOOTBALL
SPAIN
2025

Who is FIWFA?

FIWFA is the international governing body for Walking Football and is based in England. The prime roles of the organisation are to promote and govern the sport world-wide, protecting its integrity and exclusivity, establish uniform laws of the game and to organise international matches and tournaments. We will embrace the highest standards in best practice in our governance, transparency and accountability.



The FIWFA ‘Team’ along with Diana Box Alonso, Torrevieja’s Councilor for Sport

The World Nations Cup 2025 will take place in the beautiful City of Torrevieja, on Spain’s Costa Blanca.



Torrevieja Sports City is one of the finest, self-contained Sports Venues in Spain. Besides the quality facilities on offer, Torrevieja is known for having a wonderful climate throughout the entire year and is a friendly tourist city offering not only fabulous Blue Flag beaches but also, many tourist attractions, where unique and unforgettable experiences can be enjoyed. Torrevieja Sports City also offers visitors the opportunity to swim a few laps in their Olympic size swimming pool, play tennis or paddle or even play a frame or two in the billiard club. There’s an extensive range of possibilities including a fully equipped gym, squash courts and more.

320 Days of Sunshine

To top it off, the mild weather of the city, with an annual average temperature of 18c degrees centigrade and more than 3,000 sun hours per year, or 320 days of sunshine, and coupled with having possibly the cleanest air quality in Europe, because of her vast Salt and Natural Lakes plus having her own micro-climate. It’s one of the many reasons that Torrevieja is our choice for the Second World Nations Cup. Looking forward to seeing you there.





SPAIN WALKING INTERNATIONAL FOOTBALL TEAM, S.L.
TARJETA DE IDENTIFICACIÓN FISCAL
Número de Identificación Fiscal Provisional B19430636

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